



*Bienestar International, Inc.
Manufacturers of No Sweat™ Apparel
119 Braintree St. Suite 203
Boston, MA 02134
1.877.992.7827
info@nosweatapparel.com*

Welcome To No Sweat™ Band/Artist Sponsorship Program!

First and foremost, on behalf of the gang here at No Sweat™, I would like to thank you for joining us as allies in the fight against sweatshop labor! It takes a team of passionate individuals (like you!) to help us spread awareness of the problems garment workers around the world encounter on a daily basis, and also to offer viable solutions to these problems so that every day consumers can make a difference in our world. Music and musicians have a huge influence over our lives and consumer choices. By promoting positive solutions to your fans, you have become a true advocate for the workers' rights movement, the end of labor poverty, and all human rights issues that concern our world today.

Entering a sponsorship program with us here at No Sweat™ demonstrates that you have made the choice to help re-shape the music industry to become sweatshop free. We know that this relationship will help both parties benefit and we thank you for your participation. Also included in this packet is an outline of the partnership and an agreement that you will need to read and fill out. If you have any questions regarding the sponsorship or anything regarding the labor movement don't hesitate to contact me! We look forward to working with you and thank you for all your support!

In Solidarity,

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www.myspace.com/nosweatapparel



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No Sweat Band/Artist Sponsorship Outline

Below is a brief description of what both our company and your band will need to do in order for the sponsorship to happen. Of course this is just the basic level of a sponsorship with us. If you have other ideas on how we can work together, such as video filming, magazine advertisements, publicity shots, flyer sharing, etc. please let us know. Just contact us with your thoughts and we will see what we can work out. If you have any questions regarding these items, feel free to contact us at any time.

No Sweat™ Will:

- Provide complimentary apparel such as T-Shirts and Sneakers for every member of the band to wear when performing, in photo shoots, and everyday life.
- Offer special “Friends” pricing if you wish to order custom or screen printed merchandise through us. If so, please let us know and we will send along prices and requirements.
- Post links to your website and/or MySpace page through our Bands section of the website. And as long as you send us high quality pictures, we will post those as well!
- Generate a 10% off code specifically for your fans to use on our website.
- Be honored to add you to our Friends on MySpace.

Your Band Will:

- Once you receive your free apparel, wear it and take pictures! Send us your photographs of the band wearing No Sweat™ preferably while on stage! We will be using some of the photographs to promote your band on our website, so be sure to send high quality, clear and bright digital pictures.
- Join our Affiliates Program and post our banner on your website and/or MySpace page. The Affiliates Program can be found at: <http://www.nosweatapparel.com/affiliates>
- Send out your 10% off coupon code to your mailing list for your fans to use.
- Hand out information cards (provided by us) at your shows, merch table, in your cds, or anyplace you think you could make a difference!
- Let us know when you will be playing near Boston, MA and we will send team members out to your show to table and talk to the fans about the movement and our company.



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Artist/Band Sponsorship Agreement

Bienestar International, manufacturers of No Sweat™ Apparel agree to a sponsorship relationship along the following terms. No Sweat™ Apparel will agree to send complimentary apparel and footwear to members of band and artists listed below, within reason. No Sweat™ Apparel will also agree to offer special pricing if artists wish to utilize No Sweat™ Apparel for custom merchandising. No Sweat™ will post pictures*, links, and promote the artists on company website as well as connect the company and artists on www.myspace.com. Any further sponsorship or agreements with No Sweat™ Apparel will be outlined according to individual artists needs.

In return, We(I) _____ agree to a sponsorship under the following terms. We(I)
(band/artist name)
will join the No Sweat Apparel affiliates program and place No Sweat Apparel banners on
our(my) official website as well as our page on www.myspace.com. We(I) will also send No
Sweat Apparel photographs of us wearing the complimentary branded apparel and footwear,
preferably while performing on stage.* We(I) agree to promote the company, No Sweat Apparel at
our(my) concerts, events, promos, or within CDs. This includes but is not limited to handing out
information at shows or at a merchandise table, mentioning No Sweat on stage, or including info as
CD inserts. Furthermore, we will inform No Sweat Apparel when we(I) will be performing near
Boston, MA, and if No Sweat Staff is available we(I) will allow them to attend the performance and
set up No Sweat Apparel items to sell.

This sponsorship agreement will commence and be recognized by both parties on, _____,
and will be in effect for a period of two(2) years. (date)

Following are the list of name(s) belonging to _____ that agree to these terms and
conditions. (band/artist name)

* No Sweat intends to use the photographs you submit to us for promotional and marketing purposes. The photographs are subject to be featured on our website, posters, advertisements and or materials. If you have a problem with this, or need additional paperwork to give us permission to use the photographs, then let us know!